

## Obesity Prevention Cost Calculator for Educators\*

"How much money are we inadvertently flushing down the drain for every school district that fails to take systematic, preventative action\* against childhood obesity?"  
Here's one documented answer to that question.

A. According to a recently published report by the Association of Actuaries, Obesity and Related Medical Problems cost the USA over \$270 Billion Dollars EVERY YEAR!

B. According to the most recent (2010) Census Bureau figures we have over 308 Million Residents living in the USA!

From the two facts above we can determine the following information.

- The ANNUAL COST of obesity per US resident is **\$876.62** ( $\$270\text{B}/308\text{M} = \$876.62$ )
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- The MONTHLY COST of obesity per US resident is **\$73.05** ( $\$876.62/12 = \$73.05$ )
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- The WEEKLY COST of obesity per US resident is **\$16.86** ( $\$876.62/52 = \$16.86$ )
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- The DAILY COST of obesity per US resident is **\$2.40** ( $\$876.62/365 = \$2.40$ )

In order to Quickly Quantify how much money your school or school district is effectively flushing down the drain by failing to prioritize childhood obesity prevention, and failing to take bold, documented, preventative action against childhood obesity,\* plug your school's student population data into the following user-friendly formulas.

- The ANNUAL COST =  $\$876.76 \times$  the number of students in your school or school district.
- The MONTHLY COST =  $\$73.05 \times$  the number of students in your school or school district.

- The **WEEKLY COST** =  $\$16.86 \times$  the number of students in your school or school district
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- The **DAILY COST** =  $\$2.40 \times$  the number of students in your school or school district.

**FOR EXAMPLE, in a district with 10,000 students:**

- The money flushed down the drain **ANNUALLY** is  $\$876 \times 10,000$  or **\$8,760,000.**
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- The money flushed down the drain **MONTHLY** is  $\$73.05 \times 10,000$  or **\$730,500.**
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- The money flushed down the drain **WEEKLY** is  $\$16.86 \times 10,000$  or **\$168,600.**
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- The money flushed down the drain **DAILY** is  $\$2.40 \times 10,000$  or **\$24,000.**

**\*Your students are also failing to reap the academic and social benefits that are actively undermined by this insidiously pervasive epidemic.**